"Ya <u>Caan</u> Get Theyah From Heyah!" Fast-Tracking Redevelopment of US Inland and Coastal Marine Packet Freight / Passenger Services



Presented to: ASME, IMarEST, SMPE, SNAME

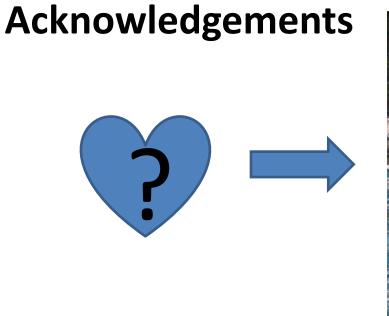


By

TransTech / ShipShares LLC

25 January 2024

TransTech / ShipShares LLC ARR





The author thanks <u>MANY</u> colleagues, friends, partners who contributed to this paper in mind, spirit, body: Mark Donahue, Joe Eckhardt, Sven Etzelsberger, Roland Jones, Robert Kelly, Michael Martin, Angus Mccamy, Brad Sokol, Christina Sun, Decklyn Uttmark, Andrew Wilner, Gregg Zuman, others.

Any errors of omission or commission are solely the author's.

Part 1:

What is Packet Service



Milk Run Service Kjøllefjord Mehamn Berlevåg Irregular Honningsvåg Båtsfjord Havøysund Vardø Hammerfes **Breakbulk** Vadsø Kirkenes Multi-ports **Packet Service** Risøyhamn Finnso Sortland **Slow Transit** Harstad Stokmarknes Svolvær Scheduled Stamsund FINLAND Low barriers to entry **Mostly Unitized Lower Fixed Costs** Ørnes Arctic Circle Hub Ports Lower Operating Leverage Nesna **Fast Transit** Sandnessjøen Seasonal Brønnøvsund Higher barriers to entry **Owner-Master** Kristiansund Trondheim **Higher Fixed costs** Tonil SWEDEN **Higher Operating Leverage** Måløy Flore **Year-Round** Berger Corporate Oslo

TransTech / ShipShares LLC ARR

"Sic Parvis Magna" Tonight we walk. Tomorrow we sprint ...

DUV is the "Holy Grail"

TT/SS design ...

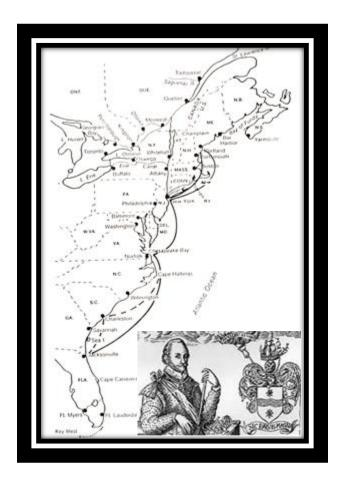
50 % cheaper than equivalent tonnage for US commercial operator

50% faster than conventional tonnage for US military sealift needs

Build 40 DUVs, 10 per US coast to revive US commercial shipbuilding

Restore US "lower 48" coastwise packet trades on all four US coasts

Needs patent. Hopefully a future SNAME paper, not tonight.

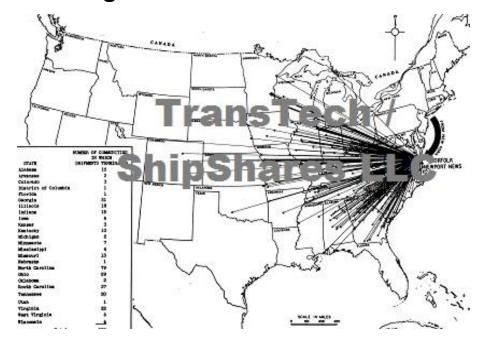


Past US Inland / Coastal Shipping

31 Operators in NYC / Albany Service, 7 publicly owned. (HRMM)



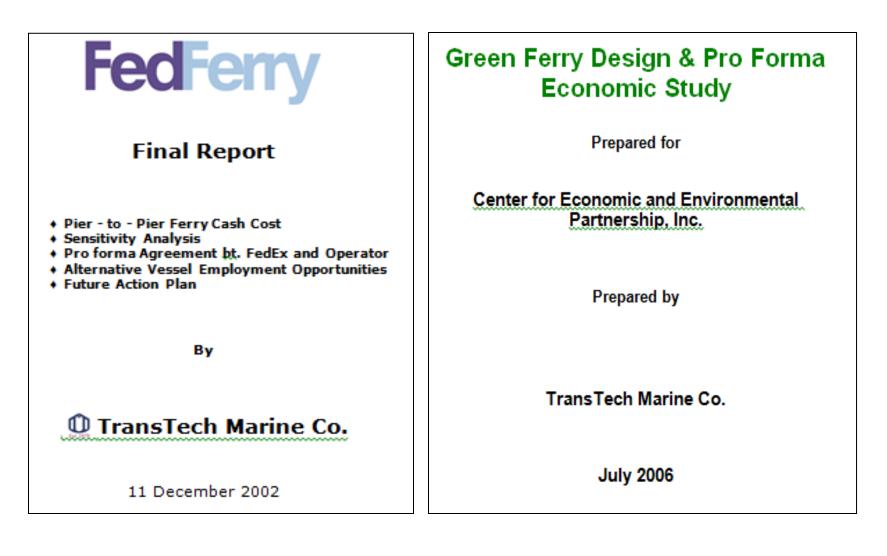
Geographic reach and economic impact of coastal shipping was gigantic. Ships competed / cooperted with railroads, interline agreements were common.



Numerous arguments can be made to revive marine inland and coastal routes. However, sustainability is achieved through economic viability, not episodic events or sentimentality.



Investigations have been sponsored by industry and academia ...



... and quasi-government public and NFP organizations, but tangible results have been meagre.

NYSERDA Agreement #25543 Eriemax: Assessment of Green Ship Technologies and Plan for Deployment on the Erie Canal / NYS Barge Canal System Prepared for New York State Energy Research & Development Authority Prepared by TransTech Marine Co. Brooklyn, NY Geoff Uttmark MM, MSc., BSc Principal Investigator April 2015

Financing and Building "Future Proof" ships for the Hudson, The Canals, EN(the Harbor, and New York's Coasts DDC

Patient Capital, Investment Crowd Funding, Ship Shares, and Community/Co-op Shipping and Ship Building

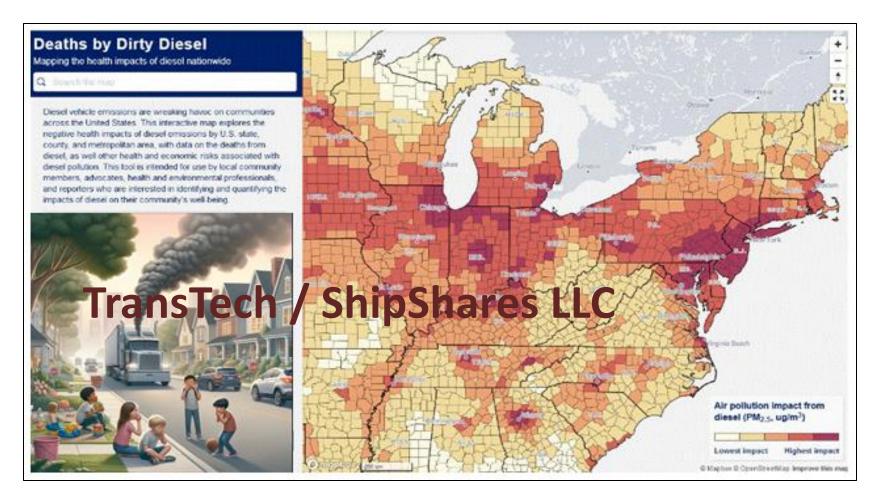
Presenters: GeoffUttmark, TransTech / ShipShares LLC Andrew Willner, The Center for Post Carbon Logistics

Q. So what is different now?A. Federal, State, NYC Interest...





<u>Why</u> there is interest now: NYC has <u>never</u> been in compliance with EPA clean air standards, Global warming, peak oil, noise, fourth transport mode ... all are valid.

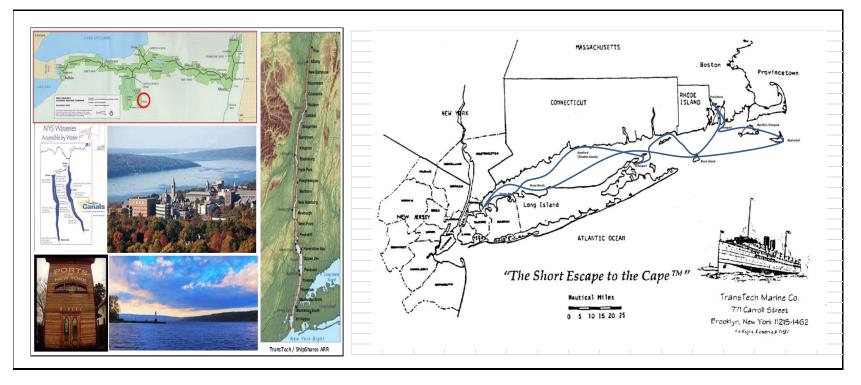


Part 2: The Project

Marine Bluways Corp. is created by TransTech / ShipShares to Reestablish two US coastal and inland marine packet services

HEFTTCo

Short Escape to the Cape[™]



HEFTTCo

Hudson-Erie Freight Trade & Transport Co.

Refit, Repurpose, <u>Re-employ</u>, Repower Hudson-Erie Freight Trade & Transport Co.

> 79 36

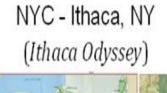
25 78

375



HEFTTCO. Ports & Distances

Northbound Service		Southbound Service
NYC - Kingston	78	Ithaca - Three Rivers
Kingston - Waterford	62	Three Rivers – Little Falls
Waterford - Little Falls	79	Little Falls - Waterford
Little Falls – Three Rivers	80	Waterford - Hudson
Three Rivers – Seneca Falls	42	Hudson – Kingston
Seneca Falls - Ithaca*	34	Kingston - NYC*
	375	





Ithaca Odyssey service will operate NYC – Ithaca, NY and ports between.

Initial service will operate NYC – Troy, NY and ports between.

Courses being considered:

- 1. Passenger / freight service
- 2. Freight / passenger service
- 3. Freight only service

Market: The Cargoes

New York State is Third Largest Wine Producer in the US

Base cargo is wine & spirts. Expand to maple syrup, honey, jams and jellies, dried fruits, cheeses, boutique grains, other long-lived foodstuffs that gain cachet from green marine transport. With fleet expansion will come higher service frequency and lower unit throughput costs, enabling efficient transport of perishables and lower value goods.



Candidate Vessels for Two Philosophies:

1. Convert Microship to Passenger / Freight Packet



2. Stretch Cargo Ferry to Freight / Passenger Packet

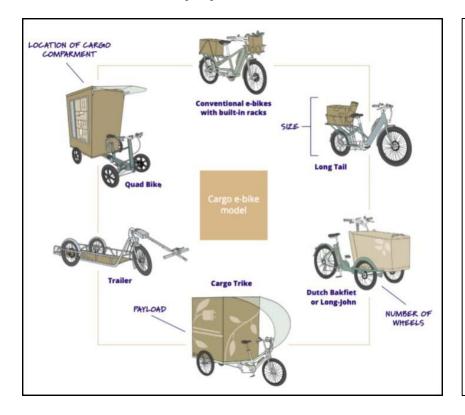


Selection Priority: 1. Repurpose existing tonnage, 2. Convert existing tonnage, 3. Adapt / Build existing design, 4. New Design / Newbuild

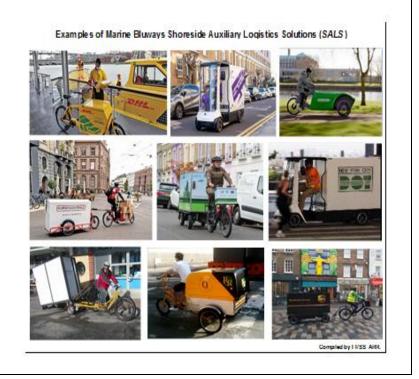
Cargo Handling:

All-Wheeled Cargo Bikes / Trikes Roll-on / Roll-off Operation

Numerous Equipment Providers



Numerous Delivery Service Providers



Grandma's Schwinn with a Basket is 20th C! URB-E 750 Can Pull <u>Twin</u> 750 lb. Trailers NYC is a C40 City



MBC's Business Model is Lessor Owns the Ship, Leases to Operator, Freight Containers Owned by Shippers, First / Last-Mile is Contracted to PUD Service Partners

Farmers turn shipowners to create new demand



'Cornouailles' joins the cauliflower run

IT IS JUST over four years ago that a group of Breton formers got together to find a way of transporting their produce to the UK faster and cheaper. This was the beginning of Britany Ferries, Prevocesly Breton produce had been transported several hundred miles by land to the traditional cross-Channel ports of France, and then across to the UK, the produce intainly cauliflewers and other vegetables) often arriving in poor condition. It was then that the farmers decided to do something themselves; they built their own port at Rescell and sent out tenders for a year round shipping service. But nobody took up the offer so the French familiers decided to set up their own service and lourched Britany Ferries. The major shareholder in Britany Ferries parent company, BAI, is the Comité Economique de Frans et Legumes de Brolague.

Lloyd's List, C. 1978, TT/SS aechives ARR

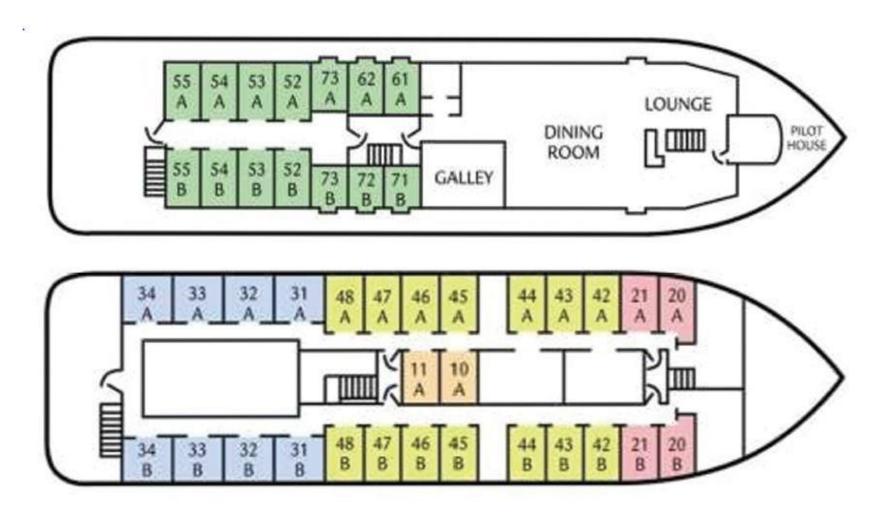
PRINCIPAL	PARTICUT	ARS
*Cort	nounilles?	
Passene	er/car ferry	
	No. 735	
Trandtjens Me		Norway
	ferrice, Fran	
Longth na		109.70m
length b.p.		98.00m
Breadth mid		11,500
Depth to opperdee		10,65m
Depth to main doc		5.25m
Draught reast scan		5,200
Draught as a passe		
Main propabion		tz-Pieblick
elistem.		lesels, each
	1 alect 3 60	opents /
Service street	19 koots	
Capacity	300 passar	igers and
	200 00/5	

Part 3: Hull Engineering Microship Main Particulars

Principal Dimensions

Length:	
L.O.A.	177' – 3"
L.W.L.	137.80"
Deems (Eutreme)	40'
Beam: (Extreme)	40'
Beam (molded)	39' - 2"
Designed Draft:	6' - 3"
Depth (Molded):	9'
Gross Regulatory Tons:	99
Gross Tons (ITC):	667
Net Regulatory Tons:	67
Net Tons (ITC);	283
Light Ship Displacement:	335.51 Long tons
D 0 1	70
Passenger Capacity:	76
Passenger Cabins:	42
Crew Accommodations:	2 ea (6 person cabin), 1 ea (2 person cabin), 1 ea (1 person cabin)

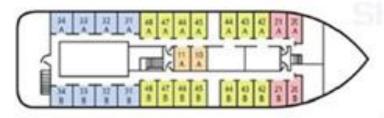
Microship Deck Arrangements Pre-Partial Conversion



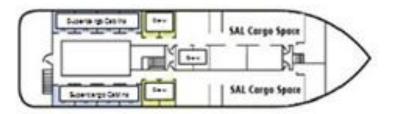
TransTech / ShipShares LLC ARR

Repurpose by Converting Lower Deck into Ro-Ro Garage Cargo Space "Micromobility Just Became America's Hottest Growth Industry."

Niegam Prince Lower Deck Before Conversion



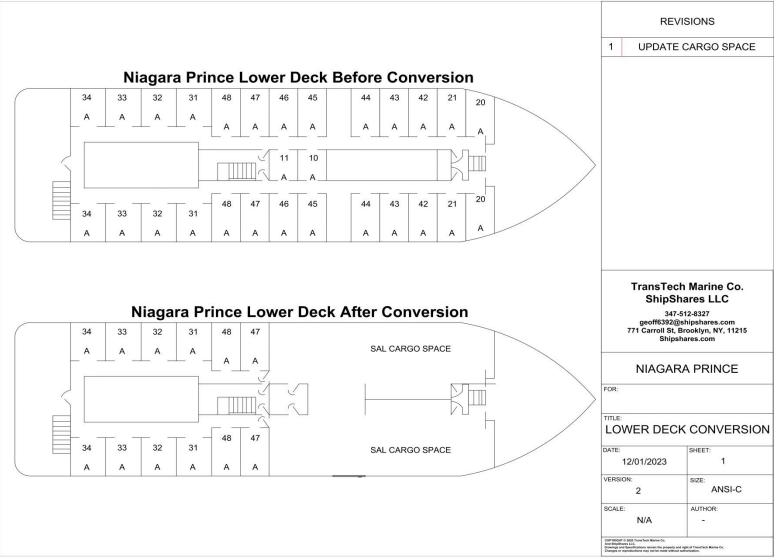
Nagara Prince Lower Deck After Conversion



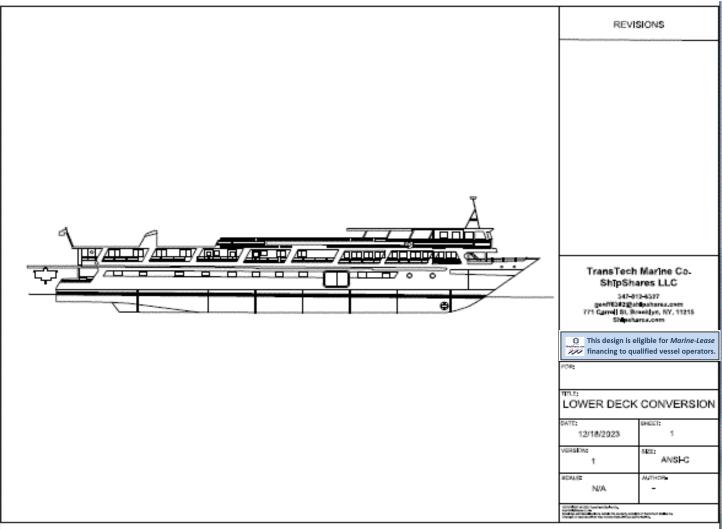
Convert lower deck to cargo garage space and supercargo dorm. SALs (Shoreside Auxiliary Logistics vehicles) are human and electric-powered PUD conveyances.



Hull Engineering: Microship Lower Deck Arrangement Post-Partial Conversion

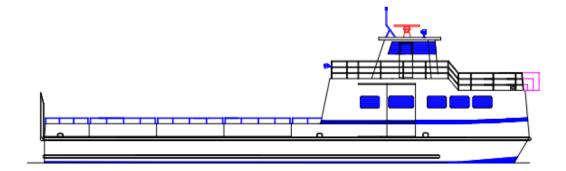


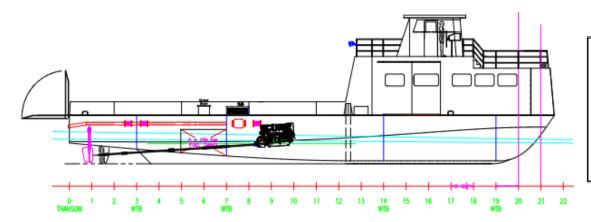
Hull Engineering: Microship Outboard Profile Post-Partial Conversion Showing Enlarged Sliding Cargo Door



Hull + Mach'y Engineering:

Cargo Ferry Pre-Upgrade to: 1. Add 20' mid-body, 2. Increase CDWT to 100,000 lbs., 3. Increase pax capacity, 4. Convert to DE HMP (eventually FC HMP)





Principal Dimen	sions
LOA	85ft
Beam (molded)	23ft-5in
Beam (extreme)	24ft
Depth (mid-ship)	8ft-4in
Lightehip d=aft	4ft
Pax	12people

Part 4: Propulsion

Some Marine Bluways Comments on Propulsion

MBC is committed to achieving high ESG ratings from the beginning. Practical realities attached to any new enterprise might call for starting out with conventional machinery. If that is the case, it will be <u>clean</u> diesel running on biofuels. This will not alter MBCs commitment to operating the cleanest marine packet service ever seen on the Hudson River.

The progression is: diesel – clean diesel – DE / Battery HMP – FC / Battery HMP TransTech / ShipShares was fortunate to receive sponsorship from FedEx to examine this issue and our findings were that changeover to electric propulsion for inland vessels will occur within one ship replacement cycle given a strong market leader. MBC intends to find and align with that leader or be that leader.

Why Electric Propulsion in the First Place?

Maritime electric faces the same challenges (lack of infrastructure, and even <u>less</u> standardization) as vehicular electric with minuscule scale so why do it?

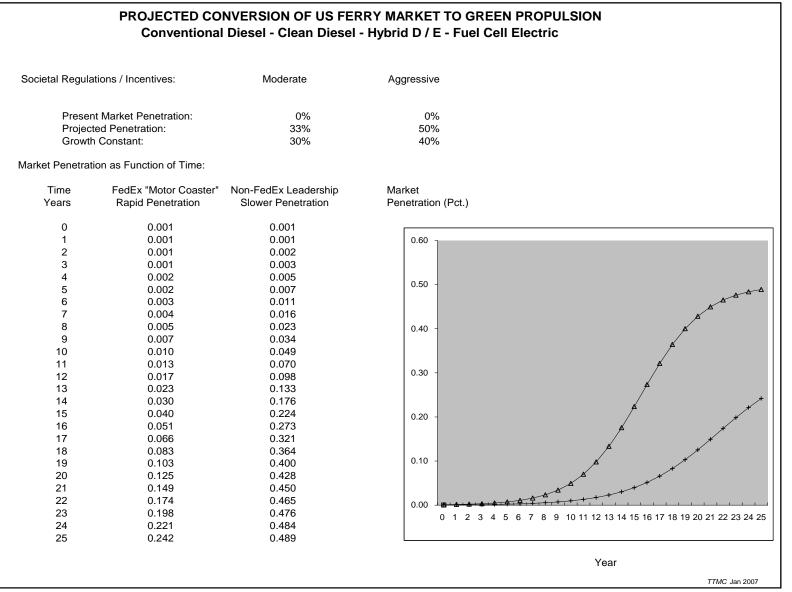
The short answer is WE SHOULD: reduce GHGs, smog, marine noise, etc.

The longer answer is WE CAN: replace diesels with smaller, more efficient and reliable electric motors, battery technologies enable, electric drive calls for better hull and propeller design, redundancy is easier, hybrid systems enable hedging and incremental changeover.

We should be the best engineers we are capable of being today. And there is essential role to be played by government to accelerate changeover tomorrow by helping alleviate cost differentials between mature technologies and new ones.

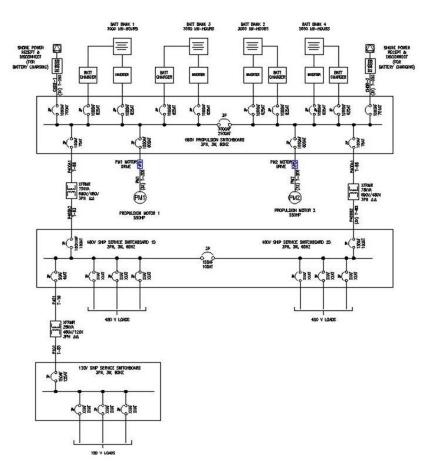
MBC can accelerate changeover by building a Dunkirk-size fleet of vessels on a high-profile market to standardize marine electric propulsion systems, build up required infrastructure while driving down costs.

Strong Market Leadership Accelerates Change



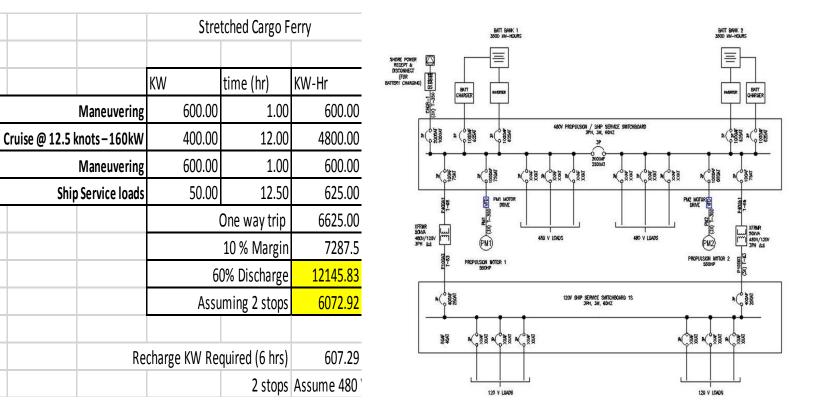
Mach'y Engineering <u>Today-1</u>: Green<u>er</u> Microship repowered with DE / Battery HMP

		М	ір				
		KW	time (hr)	KW-Hr			
	Maneuvering	600.00	0.25	150.00			
Cruise @ 12.5 k	nots–160kW	1100.00	12.00	13200.00			
	Maneuvering	600.00	0.25	150.00			
Ship	Service loads	90.00	12.50	1125.00			
		2390.000	one way trip	14625.00			
			10 % margin	16087.5			
		6	0% discharge	26812.5			
	Rec	1340.63					
	1-Stop Assume 690 V (with transformer)						

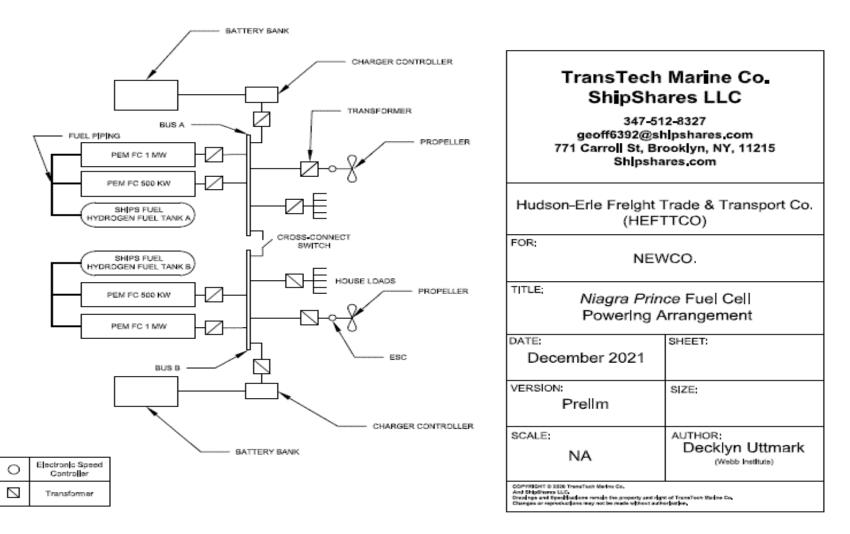


Mach'y Engineering Today-2:

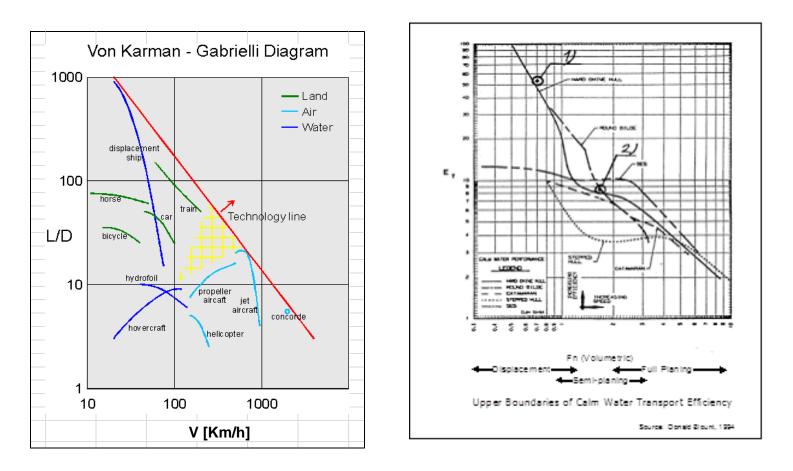
Greener Stretched Cargo Ferry repowered with DE / Battery HMP



Mach'y Engineering <u>Tomorrow</u>: <u>All</u> candidates to eventually be powered by green<u>est</u> propulsion technology available ... hybrid / fuel-cell electric.



These Two Graphs Say The Same Thing: Von Karman-Gabrielli is General Case (all modes, L/D vs Speed) The right-hand graph is maritime mode only (TE vs. Fn Vol.)



In Pursuit of Transport Efficiency

					Tra	ansTo	ech Da	ataba	ase of	Small	Pow	er Vess	els to	o 200' L	OA					
Name	Туре	LOA	LWL	Beam	Draft	Light Ship	Full Load Disp.	LB ratio	DL ratio	Service Speed	SL ratio	FN (speed)	FN (Vol.)	Total HP	IP/LT L	Lbs./ HP	Power Factor	Speed Factor	Transport Efficiency	Total Engs.
America	Frt. Ferry	85.0	78.0	24.0	4.0		120.0	3.25	253	14.0	1.59	0.47	1.04	800	6.7	336	1.2	5.5	14.4	2
Niagara Prince	Cruise	177.5	160.0	39.0	7.5		802.3	4.10	196	10.5	0.83	0.25	0.57	1100	1.4	1634	0.2	3.0	52.7	2

Name	Full Load Disp.	_	Service Speed	SL ratio	FN (Vol.)	 Transport Efficiency	
America	120.0		14.0	1.59	1.04	14.4	
Niagara Prince	802.3		10.5	0.83	0.57	52.7	

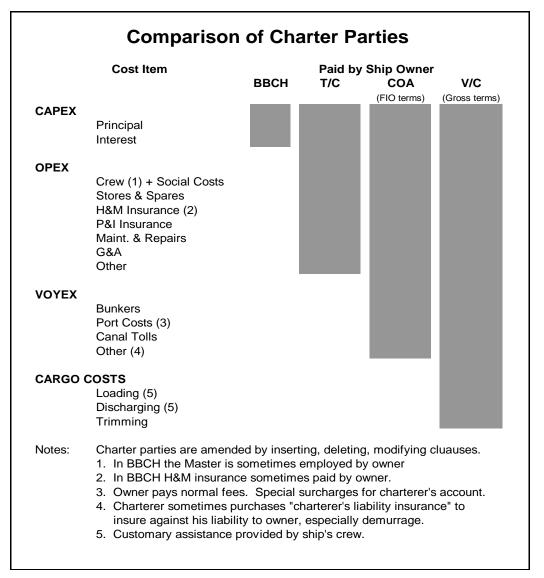
Part 5: Proforma Financial Statements

Economic performance of marine transport systems is highly dependent on which parties pay which costs.

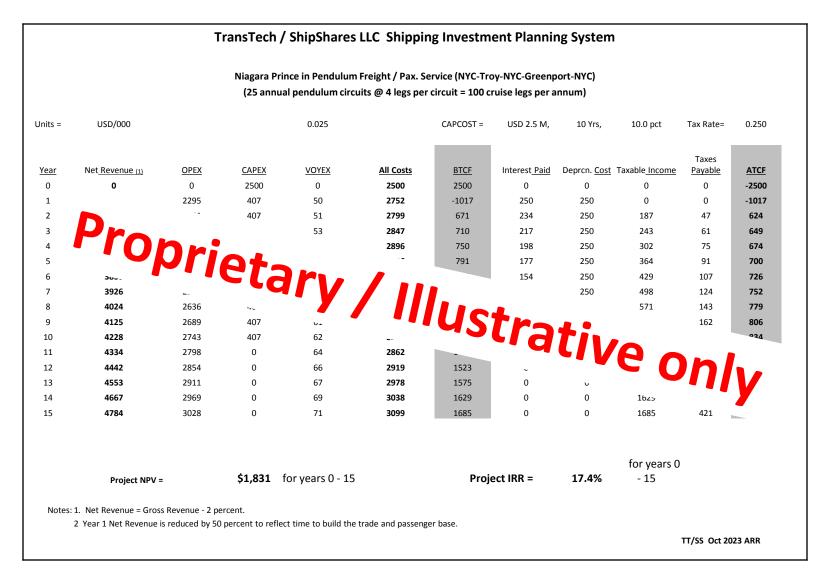
USA has the world's best ship finance program which can lower CAPEX. Jones Act requires ships for domestic trades to be built in US.

Manage OPEX via flexible work rules, profit-sharing.

Minimize VOYEX via speed management, avoidance of HMT, federal / state / city to provide docking infrastructure.



Example of Packet Service *Financial* Return



Part 6: Capitalization

A New Financial Instrument is Proposed ... **ELCE** (Pronounced "Elsie") <u>ESOP-Linked Convertible Equity</u>

- Patient VC willing to exchange high financial returns for social benefits <u>BUT</u> still expects to become liquid in time.
- New investors enter into ESOP (employee stock ownership plan) to enable control of the new venture to revert to its founders and employees via share repurchase agreement.
- New investors retain some minority interest in the venture as compensation and to help guide future growth.

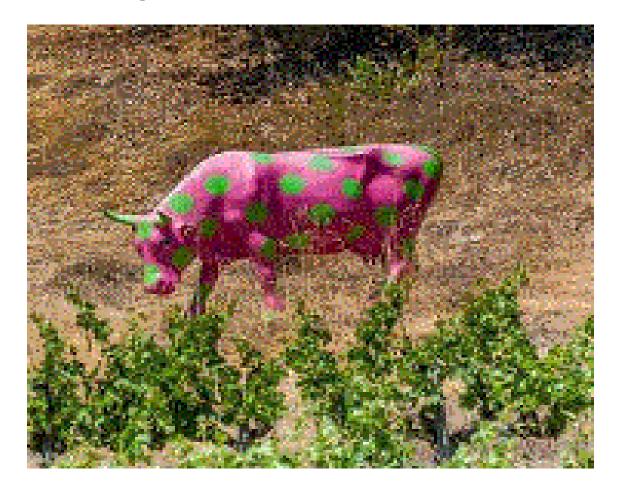
But First ... Why not traditional capitalism?

No. of a long of the local of the local of the local of the local of the
with of the Pragerup Bulls
O USE EBIE UNIAL COMPANY
E 111
Benha Navigation Con
0 *
and Albana Steam Beat Company 11
Che Canal & Bake Steambeat Camaan
Che Canal S Constant of Manager
Central-Hudson
O Visimbosi Homps O
Constill Som Burk Strambon Comment
Schuylor's Steam Tow Ba
Schuylor's Steam
This is to Curtify - Non- Chier
Schuyler's Steam Tow Boat Plan
111 States Berry and States Berry and States and States
The Name of the State of the second
TT/SS April 2022
1/33 ADII 2022

Traditional Capitalism ...

- <u>Was</u> originally community based.
- Did indeed launch many successful Hudson River Packets
- Has evolved to suit the needs of large VC firms.
- Is mainly profit-driven.
- Requires rapid expansion to achieve target returns.
- Does not specifically incorporate ESG metrics.

*ELCE*¹ is Capitalism that Imparts Equal Status to ESG² Ratings and More Conventional Metrics³



- 1. ELCE = ESOP-Linked Convertible Equity, 2. ESG = Environmental, Social, Governance metrics
- 3. Traditional metrics = NPV. IRR, ROE, ROCE, Payback Period, etc.

Observations About ELCE Returns...

- Financial returns are present but not stellar, not particularly attractive to traditional VC.
- Financial returns ARE sufficient to support ELCE primary target of converting initial external invested equity into long term debt.
- ELCE social returns include both real and abstract advantages ...
 Jobs creation, ripple effect, expand tax base, green transportation
 Higher quality of life, restore packet service, preserve iconic ship(s)
- Scale of the project can support other initiatives ...
 - Expand the core marine transport business
 - Support broader related objectives (Wellbeing Farm, etc.)
 - Extend the model to other groups, venues; in other words, literally...

Build a ship and start a movement! SM

Social Capitalism in Various Forms HAS Already Been Used for a Range of Investor Motivations and Anticipated Returns...







- Sunday school children purchased 10 cent shares in missionary schooners.
- Marcus Garvey's UNA founded a steamship company to "return the African diaspora to their ancestral lands."
- *Greenpeace* International used community shares to build *Rainbow Warrior III.*

A Tale of Two Ships

Tall Ship Tenacious



- **Owner:** Jubilee Sailing Trust, UK
- Mission: Handicapped-accessible tall ship
- Cost: USD 8 M (donated build site + volunteer labor)
- Time : 8 years from announcement (1992) to delivery (2000)
- Funding: Direct mail + phone + press

Rainbow Warrior III

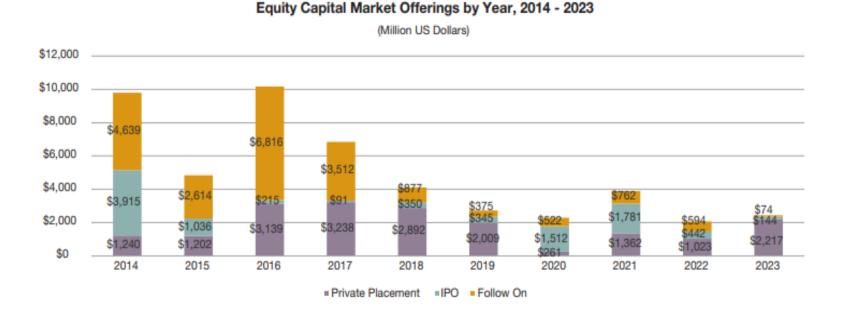


Owner:	Greepeace Intl., Netherlands
Mission:	Environmental defense /
	political <u>acivism</u>
Cost:	USD 32 M
Time :	3 years from announcement
	(2008) to delivery (2011)

Funding: Internet crowdfunding

Can We As A Society Afford MBC?

Even in "off" years, global equity markets provide about USD 3 billion to marine shipping, in "good" years it can be USD 10 billion (Source: *Marine Money*). About 40 percent originates in the US, though few commercial ships are built in the US and operated by Americans.



Equity Capital Markets

Equity Capital Market Offerings by Year, 2014 - 2023

(Number of Deals)

Can We As A Society Afford NOT To Do MBC?



Innovation Norway offers green shipping funding

04/09/2023

Norway's state innovation agency, Innovation Norway, launched risk-based loans for environmental investments in the country's short-sea shipping sector.

The scheme, which has total funding of NOK470 million (US\$44.1m) for 2023 for risk-based loans for green investments in short-sea shipping, was launched on 31 August. The scheme envisages a maximum loan of NOK10m for each individual customer.

A Norwegian group has been awarded preliminary approval for a <u>H2</u> Fuel Cell propulsion system



Part 7: Concluding Remarks

Our National Heritage

US Commercial Marine Shipping Leadership

Baltimore Clippers ... invented by Maryland colonists 1770s Perserverance ... John Fitch invents / operates 1st commercial steamboat 1787 Savannah ... 1st steam-assisted ship to cross Atlantic Ocean 1819 Clipper Ships (true clippers) built for California gold rush in Boston and New York 1850 Colgate Hoyt ... 1st whaleback freighter, built in Duluth, Minnesota 1890 Thomas W. Lawson ... World's largest sailing vessel, built in Maine 1902 1904 SS Hennepin ... 1st self-unloader, built in Buffalo, New York SS Seatrain Texas ... rail cars move more economically by ship, built in Chester, Pennsylvania 1931 1953 SS United States ... World's fastest passenger ship built in Newport News, Virginia 1956 SS Ideal X ... Malcom McLean converts T-2 tanker into world's fist containership 1958 SS Methane Pioneer ... World's first LNG carrier buily in Louisiana for UK owner NS Savannah ... World's first nuclear-powered merchar ship built in Camden, New Jersey 1961 TT Manhattan ... World's first ice-breaker tanker built in Chester, Pennsylvania 1969 SS Atlantic Forest ... First LASH built in New Orleans, Louisiana for Norwegian owner 1970 1973 SS Ponce de Leon ... US invents ROLOC box, trailerships extend highways to seaways **Boeing Jetfoil** ... submerged foils, gas turbine, water-jet ferries set speed and comfort standard 1975 1978 NASA ... first commercial transport H₂ by sea New Leaders Needed !!!

Compiled by TransTech / ShipShares LLC May 2023

Our Regional Challenge

Los Angeles City Council passed the "Ship It Zero" resolution¹ calling on Walmart, Target, IKEA, Amazon, and other top maritime import polluters to the Port of L.A. to achieve 100% zero-emission shipping in Los Angeles by 2030. The resolution also affirms the council's support for state legislation and administrative action to rapidly decarbonize the maritime shipping industry and create zeroemission shipping corridors along the U.S. West Coast and across the trans-Pacific trade route.

LA City Record, Nov 10, 2021

Our "America's Cup" Moment

Vote below for Category III: Electric Boats Paying Passengers







Anditya Solar Ferry »» more info

Brim Explorer »» more info

e-Boucarot »» more info



Ecoline Limousine »» more info



Ellen e-Ferry »» more info



Green City Ferries BB Green 24 »» more info



Honest Eco Dive Boat 'Squid' »» more info



Q-Yachts eLimo »» more info



Riva Vaporetta »» more info



SeaBubbles »» more info



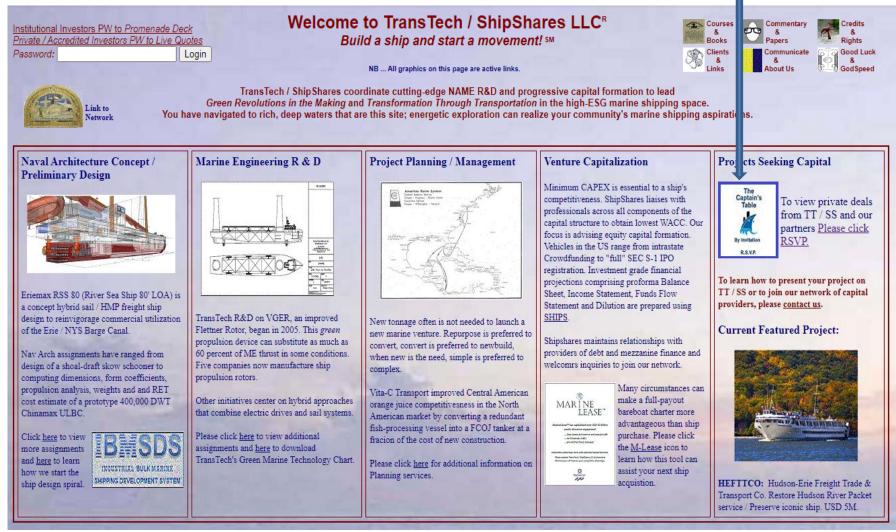
Soel Yachts SoelCat 12 »» more info



Vizianello Thunder Water Limo »» more info

TransTech / ShipShares LLC ARR

To Learn More, click on *The Captain's Table* and enter PW "hefttco".



Before there was the NYS Thruway there was the NYS Bluway. Go Blue 2 Go Green!

Geoff Uttmark MM MSc BSc

TransTech/ShipShares LLC

www.shipshares.com

geoff-nyc@shipshares.com geoff6392@gmail.com T: 001-347-5812731



"You cannot find a peril so great that the hope of reward will not be greater."

Prince Henry the Navigator

"We Caan Indeed Get Theyah From Heyah!"

Thank You For Your Attention.